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**teens4hire**<sup>®</sup>

# Newsletter

1st Quarter 2009

Now in our **8th** year online & going strong

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Teens4Hire.org is the "go to" online career and recruitment site for U.S. teenagers.

This endeavor meets a growing need for today's youth and fills a void in targeted low cost recruitment advertising.

65% of our members are 18+  
90% of our members are 16+



## 2009 Summer Job Outlook for Teens - Stimulus Package offers some hope.

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Teens seeking paying part-time and/or summer jobs will find the 2009 Stimulus Act provides \$1.2 billion for youth activities, including the creation of one million summer jobs for youths.

The bill also extends from age 21 to age 24 the age of eligibility for youth services to allow local programs to reach young adults who are unemployed and not in school.

The federal government will dispense funds to the states and ultimately funds will trickle down to cities and communities in the form of jobs.

Workforce Investment Boards will provide the discretionary oversight for the programs and teens should begin contacting their local CareerOneStop for more information on what's available in their community and eligibility or visit <http://www.careeronestop.org>.

Due to economic uncertainties overall hiring has slowed and businesses are reluctant to hire minor teens. This infusion will help teens in areas hardest hit and with the greatest need. Others will still have to work to find work.

Best bets for finding employment are: city-run youth programs, amusement, theme and recrea-

tion parks, ice-cream, juice shops and grocery stores; libraries, museums and zoos; fast food and casual dining restaurants; child and elder care services; and offices needing clerical or customer service help.

Look for NOW HIRING signs wherever you go. Employers might give teens more consideration for employment if they show up at their door.

Employers want to hire people with a positive attitude and attitude is something a teen can control.

Regardless of your age, if you want a paying job you must demonstrate that you...

Have the basic education required to do the job,  
Are willing to work hard and learn new things,  
Have a positive attitude,  
Are reliable.  
Understand the needs of the business.



**UCLA** Health System

**RadioShack**

**PROVIDENCE**  
Health & Services

**PETCO**  
Where the pets go.

going strong continued...

### Recruitment Campaigns

#### “Careers in Health Services”

Teens can find opportunities in volunteer positions as well as paying positions with the following job titles;

#### “Careers in Banking”

Older teens can find jobs as interns, tellers and in customer service.

#### “Careers in the Vocational Trades”

Teens can find work as apprentices and helpers.

#### “Careers in Law Enforcement”

There are volunteer positions as explorer scouts, as well as clerical and admin positions.

These are industry sectors experiencing growth and hungry for new workers.

We continue to be a catalyst to educate, encourage and motivate young adults to pursue today jobs and ultimately careers in these U.S. growth oriented sectors.

**Companies interested in recruiting youth in these industries please contact us to add your information to the site.**

### Best Things for Teens to Do if You Can Not Land a Job

Given that the employment rate for teens has dropped in the 21st century (see chart),



you may want to start your own business.

Here are 8 ideas for businesses that teens can start to earn some cash.

1. EBay Sales
2. Pet-sitting, walking, washing
3. Tutoring
4. Personal Assistant
5. Car wash/detailing
6. House-sitting/cleaning
7. Child/Elder Care
8. Plant Maintenance

### A few recent Media Mentions for Teens4Hire.org

**News & Observer, NC** - Oct 6, 2008

**Teens4hire.org**, This career and recruitment site allows you to search jobs, apply online, be considered for openings, and get the latest ...

**LaSalle News Tribune, IL** – July 24, 2008

Want to land your first job? Here's where to start According to **Teens4Hire.org**, there are ten main qualities employers want in their teenage candidates. Being well-groomed, or having a good appearance, ...

**Wall Street Journal** – Jul 22, 2008

Job Market Idles Many Teens Renee Ward, founder of the teen job search Web site **Teens4hire.org**, said employers have favored older teens since 2001. The Labor Department said the ...

**Business West, MA** - Jul 8, 2008

Eight Ways to Recruit Today's Best Teenagers ...use employment Web sites like **Teens4hire.org**

## Renée Ward, Founder

*Renée Ward, founder of Teens4Hire.org and Seniors4Hire.org, for those 50 and older seeking employment, continues to be a valuable resource to schools and community groups and is a nationally recognized public speaker, presenter and media consultant.*

*She has helped research and/or been quoted by many media outlets including the Wall Street Journal, New York Times, ABC News, Good Morning America, Yahoo! Tech, Business Press, Kiplinger, BusRadio, First Coast News, Barrons, CosmoGirl, and the Miami Herald to name a few.*

*Ms. Ward can be retained to conduct seminars, workshops, and/or other engagements related to the recruitment, hiring, and retention of teen and/or senior workers.*

*She has presented before teens, community groups, EMA/SHRM, Employers Group and NAPEO.*

*For employers concerned about running afoul of child labor laws with regards to the employment of teens, Teens4Hire.org can conduct on-site training for supervisors and/or managers.*

**“We must view young people not as empty bottles to be filled, but as candles to be lit.”**

**-Robert H. Shaffer**